

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 12-13/114

dt @ Chennai-6 the

16-04-13.

Sub : Withdrawal of Best Value Plan in Postpaid mobile services – reg.

Ref : 1. C.O. letter no 26-17/2009-R&C (Pt) Circular no.02/13-14 dt 05-04-13.

2. DGM/B&IT/CMTS/Configuration/Corr/Vol-5/70 dt at Trichy the 11-04-13.

As per letters under ref. (1) & (2), it is hereby intimated that the Best Value Plan with FMC of Rs.700 is withdrawn w.e.f 15-04-2013 under postpaid mobile services in Tamilnadu LSA (incl. Chennai Telecom District).

(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

Heads of SSAs, -- for kind information and necessary action please.

DGM/DE Billing & IT, South Zone Billing Center, – Trichy for information & for necessary action please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure updating this revision in tariff in all the respective tables only.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.